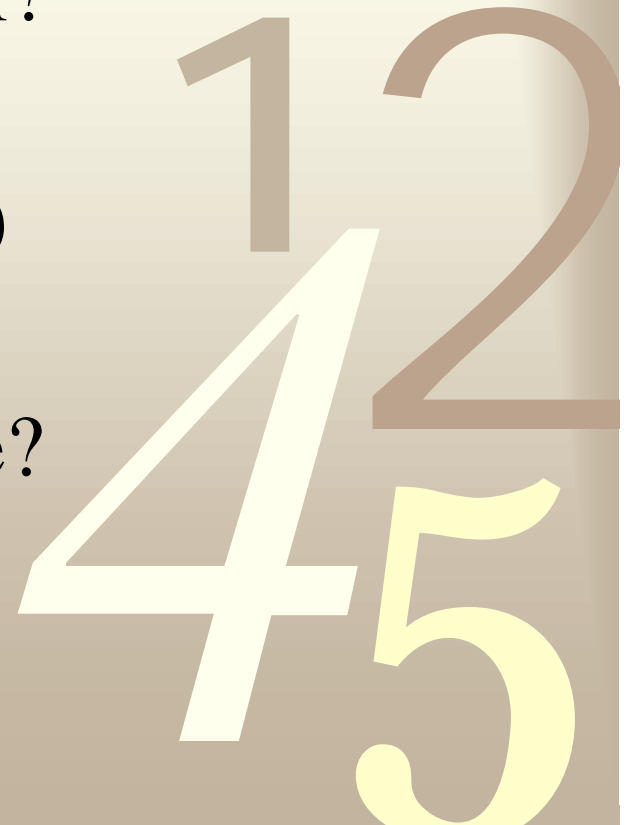


New ways to answer classic questions

0011

- 1) Which titles should be in our collections?
- 2) Which titles should we cancel?
- 3) (Which titles should we add?)
- 4) Is this collection a good value?



Q1. Which titles should be in our collection?

Big Deal' E-journal package benefit: added titles

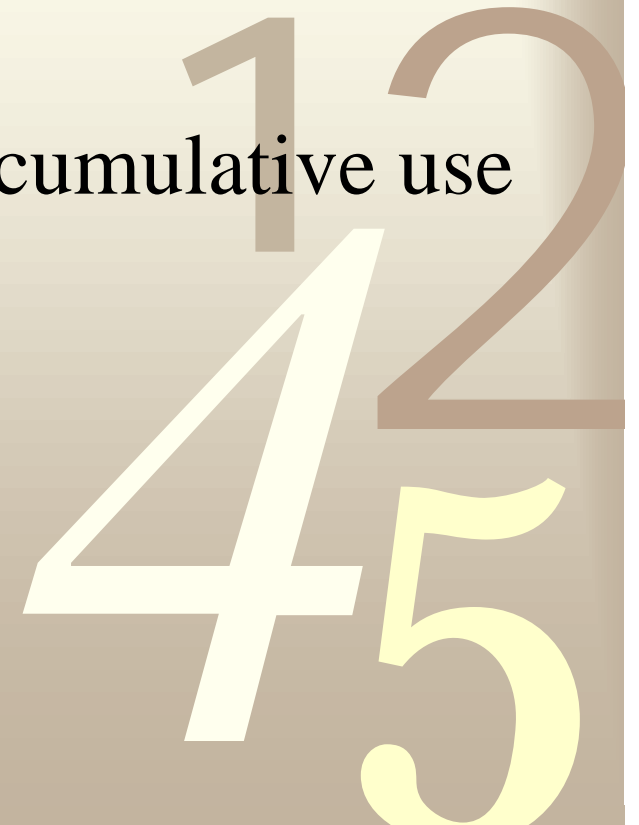
001

- ~~- Pre-packaged subject collections?~~
- ~~- Consortial unique title list?~~
- eUsage-based consortial shared title list
 - Includes highest use unsubscribed titles from each institution
 - List can be adjusted periodically to meet changing needs and use patterns
 - Returns title-by-title control to libraries



Which titles should be in our shared collection?

- Building the list:
 - 1) Compiled e-Usage by institution
 - 2) Removed Subs title use from each institutions use data
 - 3) Sorted by total use & calculated cumulative use



Example of Cumulative Use

0011

TITLE	ISSN	2003 e-use	% of total views in title	Cumulative use
Animal Behaviour	'00033472	41	25.95%	
Epilepsy & Behavior	'15255050	28	17.72%	
Brain and Language	'0093934x	13	8.23%	51.9%
Contemporary Educational Psychology	'0361476x	10	6.33%	
Cell Biology International	'10656995	7	4.43%	
Biochemical and Biophysical Res...	'0006291x	6	3.80%	66.5%
Journal of Experimental Child Psych...	'00220965	3	1.90%	
Religion	'0048721x	3	1.90%	
Biological Journal of the Linnean Soc...	'00244066	2	1.27%	
Brain and Cognition	'02782626	2	1.27%	
.....	
Total		158	100.00%	100.0%

Which titles should be in our shared collection?

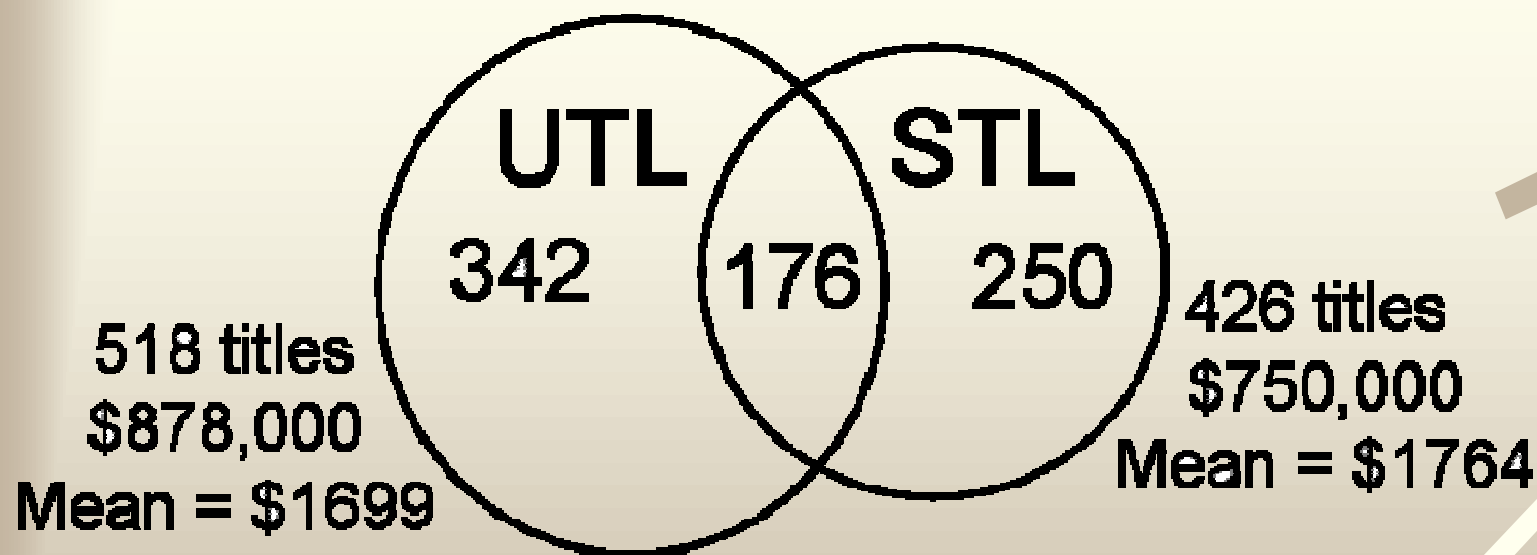
- Building the list:

- 1) Compiled e-Usage by institution
- 2) Removed Subs title use from each institutions use data
- 3) Sorted by total use & calculated cumulative use
- 4) For each institution, guaranteed inclusion of:
 - 1) A set representing a big chunk of cumulative use (66-80%)
 - 2) Every title viewed more than x / month (1-4)
- 5) As a group, agreed on further title cuts based on price per consortial view
- 6) Result: Libraries saved from 10-60% on the collection though a couple experienced price increases

Q1. Which titles should we share?

A: not the Unique Title List...

0011

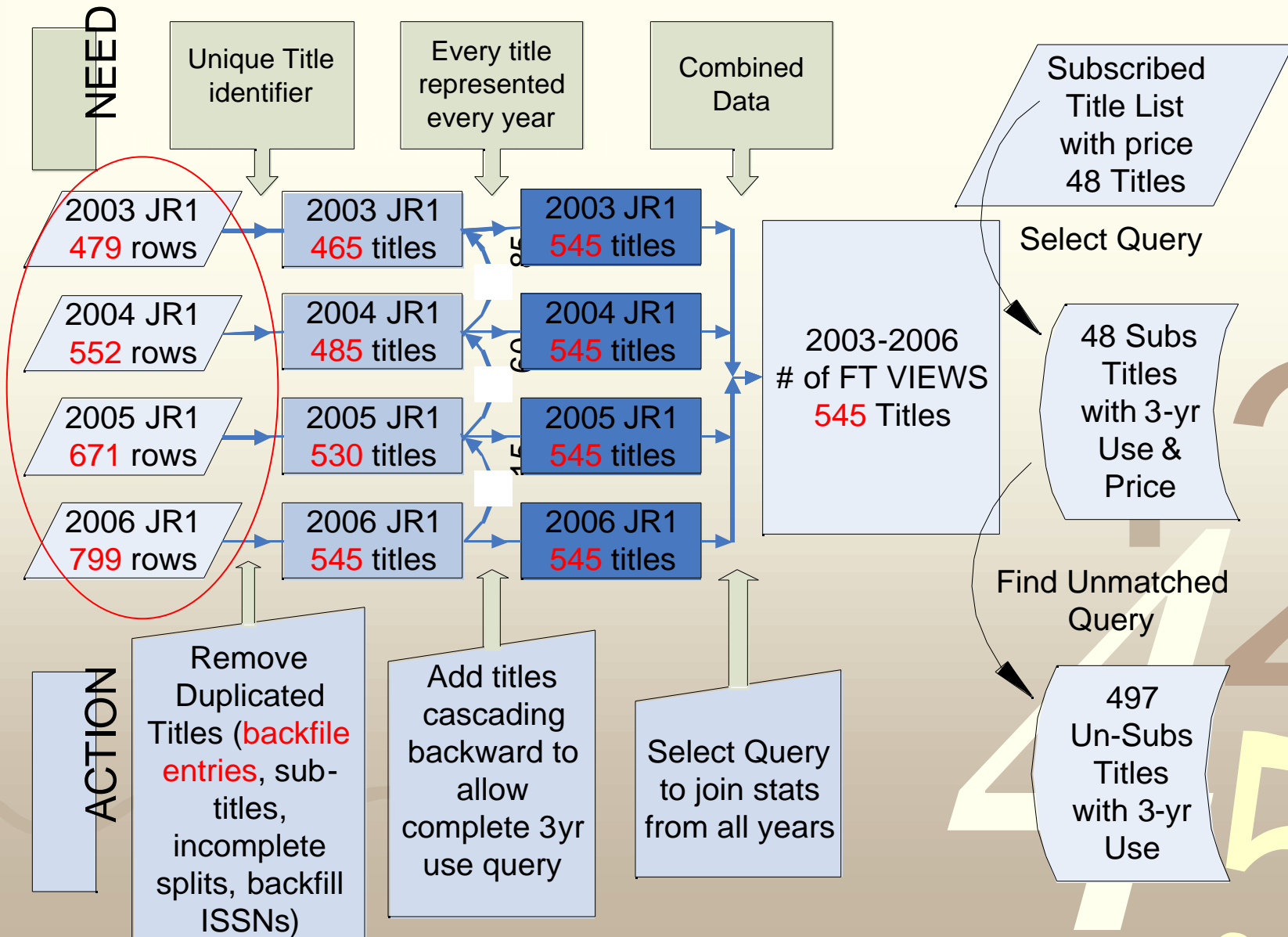


For more detail see: <http://tinyurl.com/lte96>

1
2
4
5

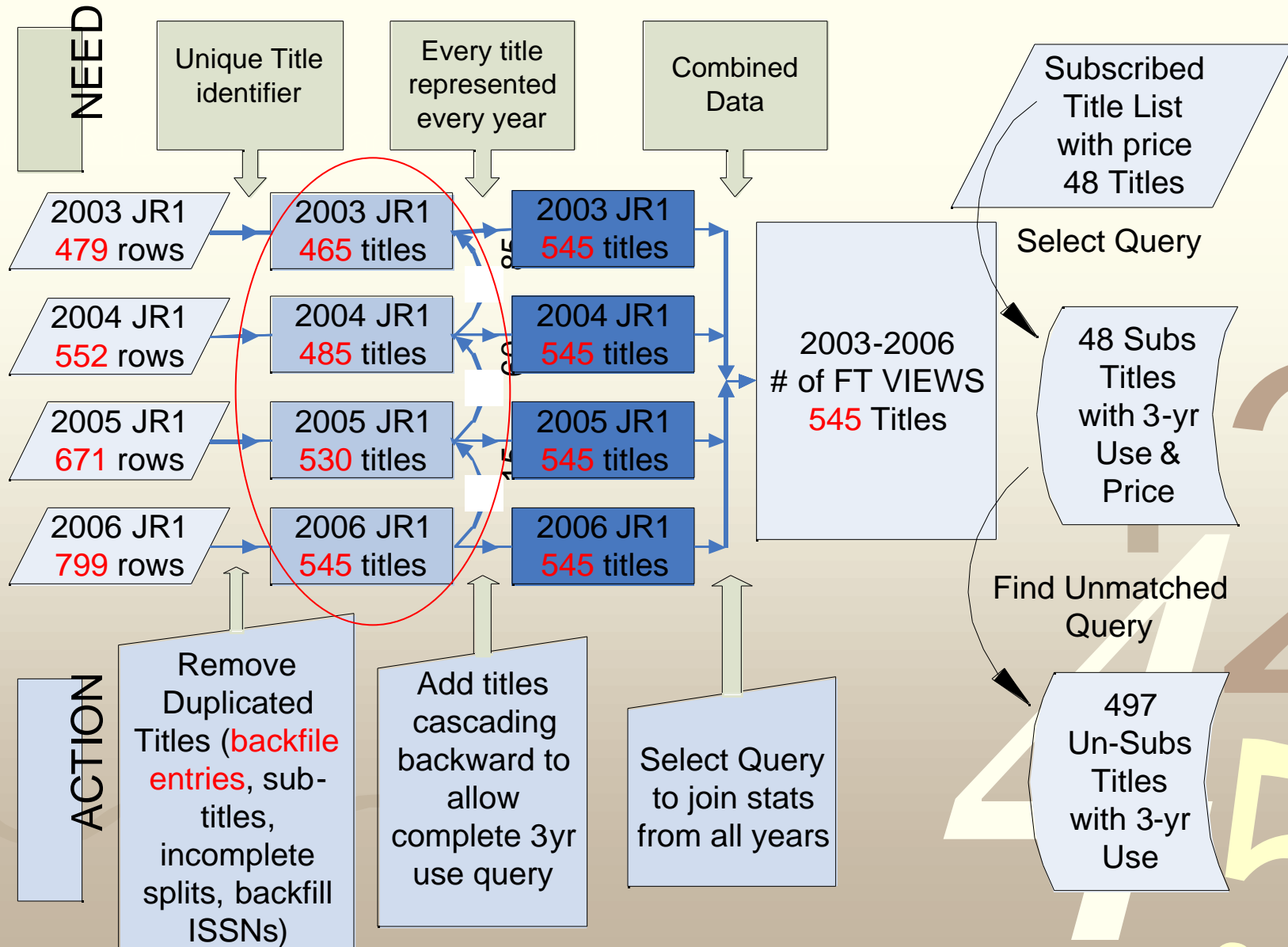
Q2. Which titles should we cancel?

0011



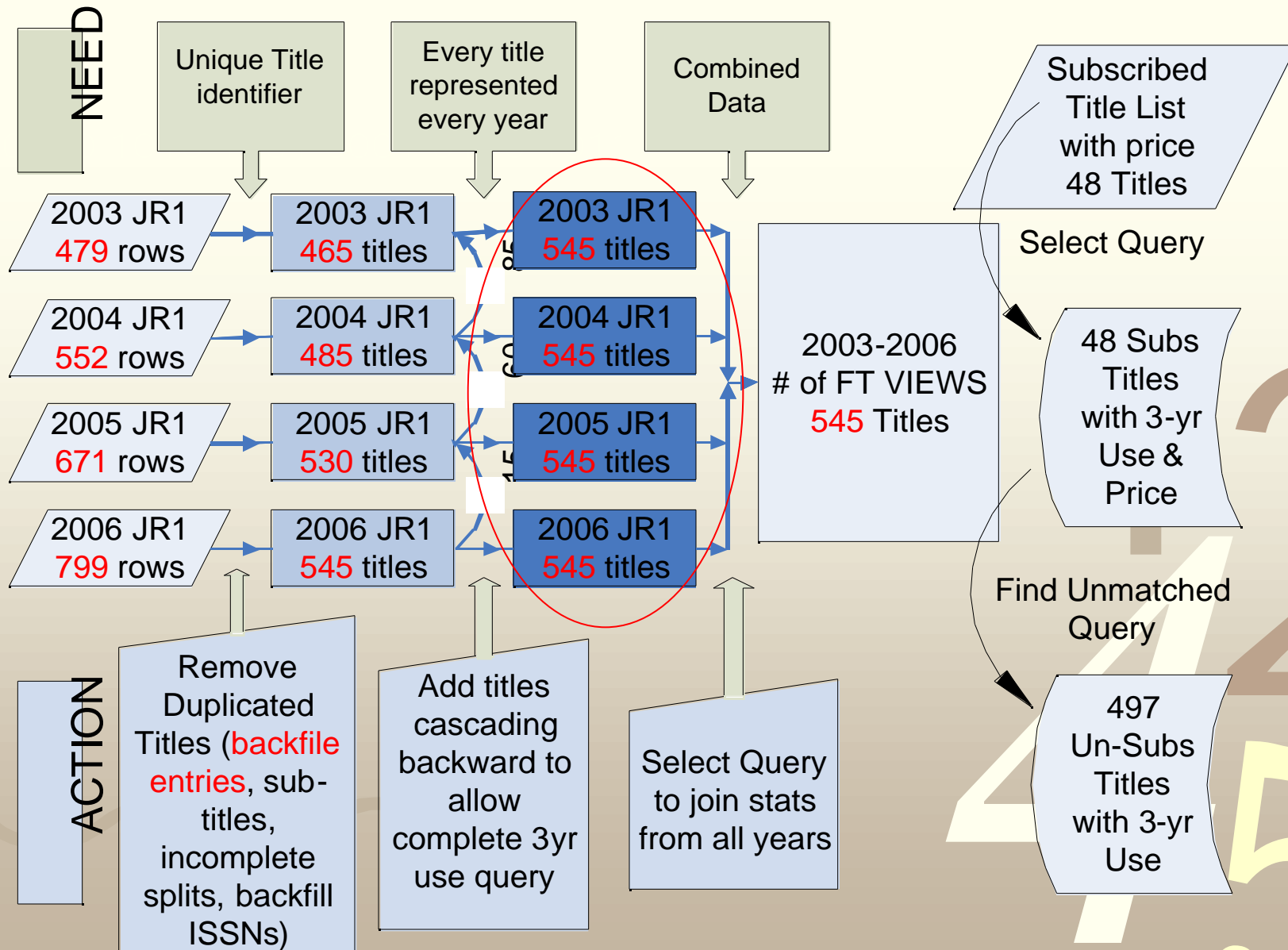
Q2. Which titles should we cancel?

0011



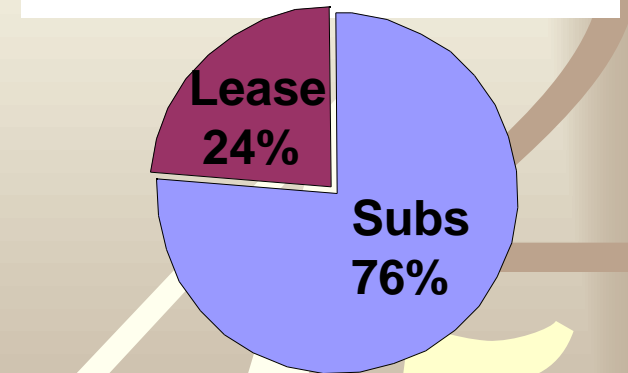
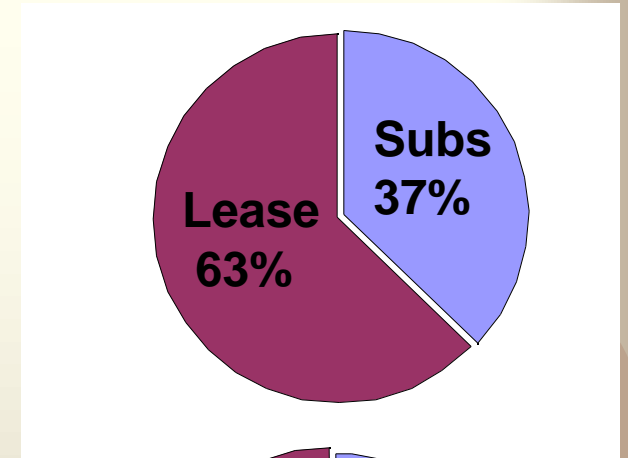
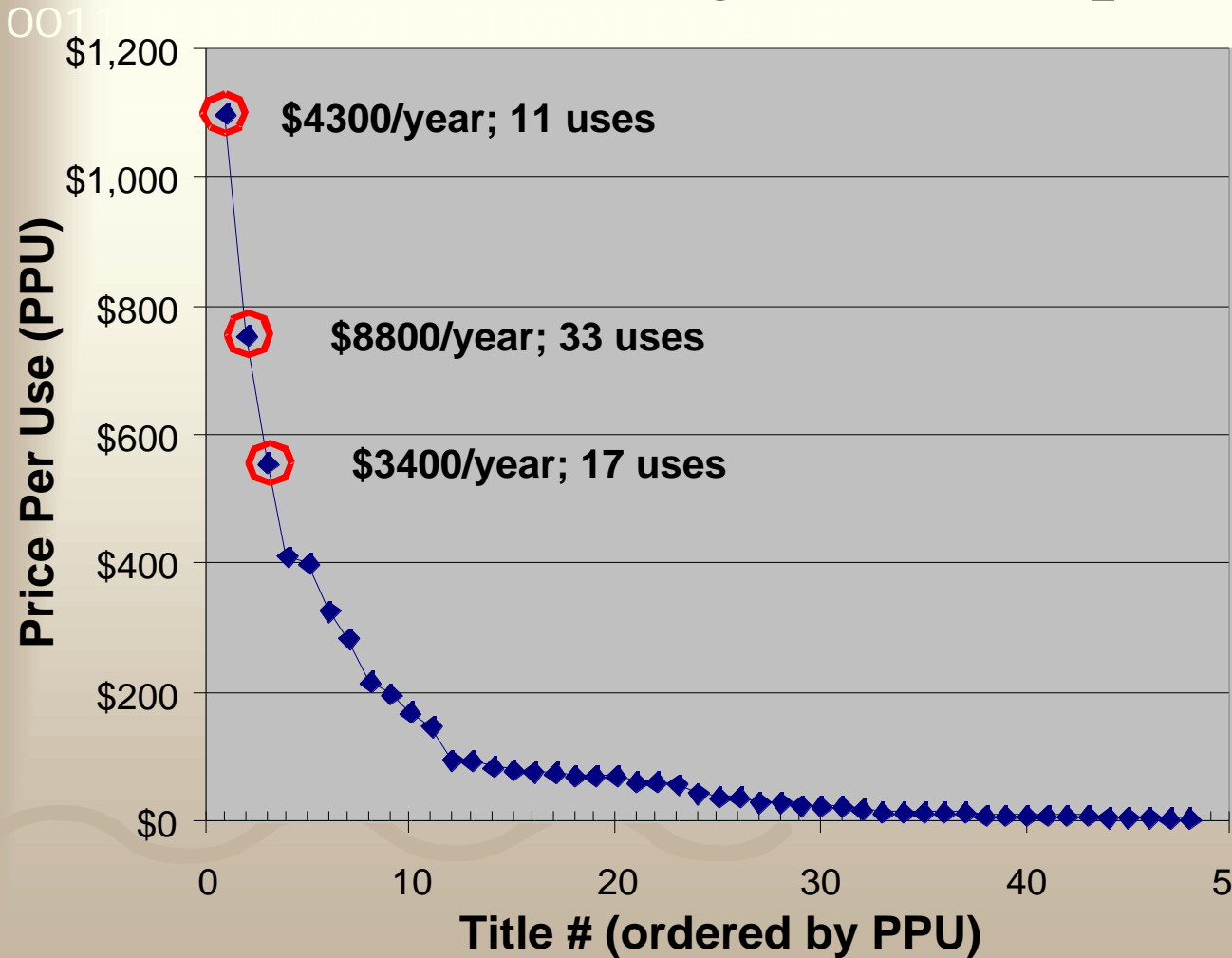
Q2. Which titles should we cancel?

0011



Q2. Which to cancel?

A: highest cost per use

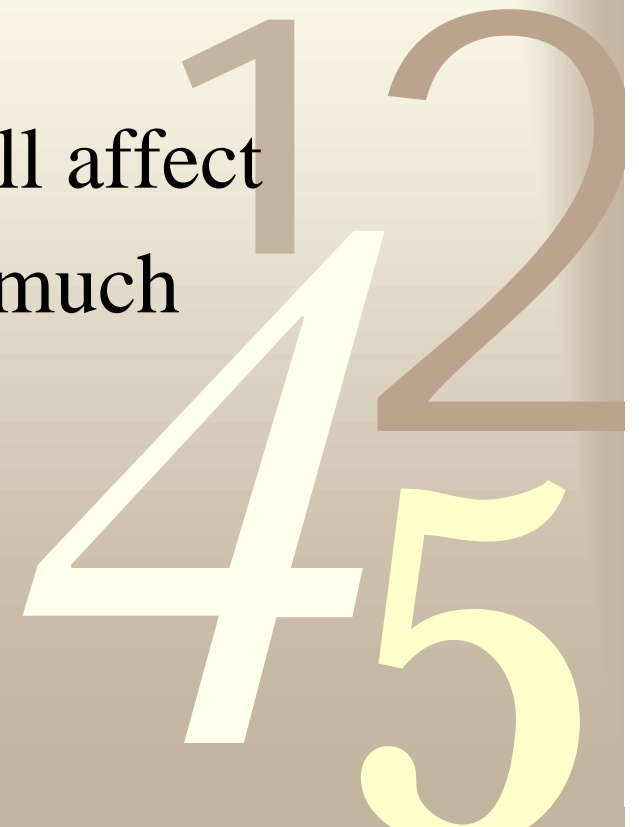


7 subs in 10 most used
10 subs in 20 most used
19 subs in 48 most used

(Q3. Which titles should we add?)

0011

- What do turnaways mean?
- Pay-per-view by title (not separate from licensed?)
- Degree of 'rights transparency' will affect
- Don't know that counter can help much here –except through enabling consortial/peer benchmarking



Q4. Is this collection a good value?

A: No for 3?

0011

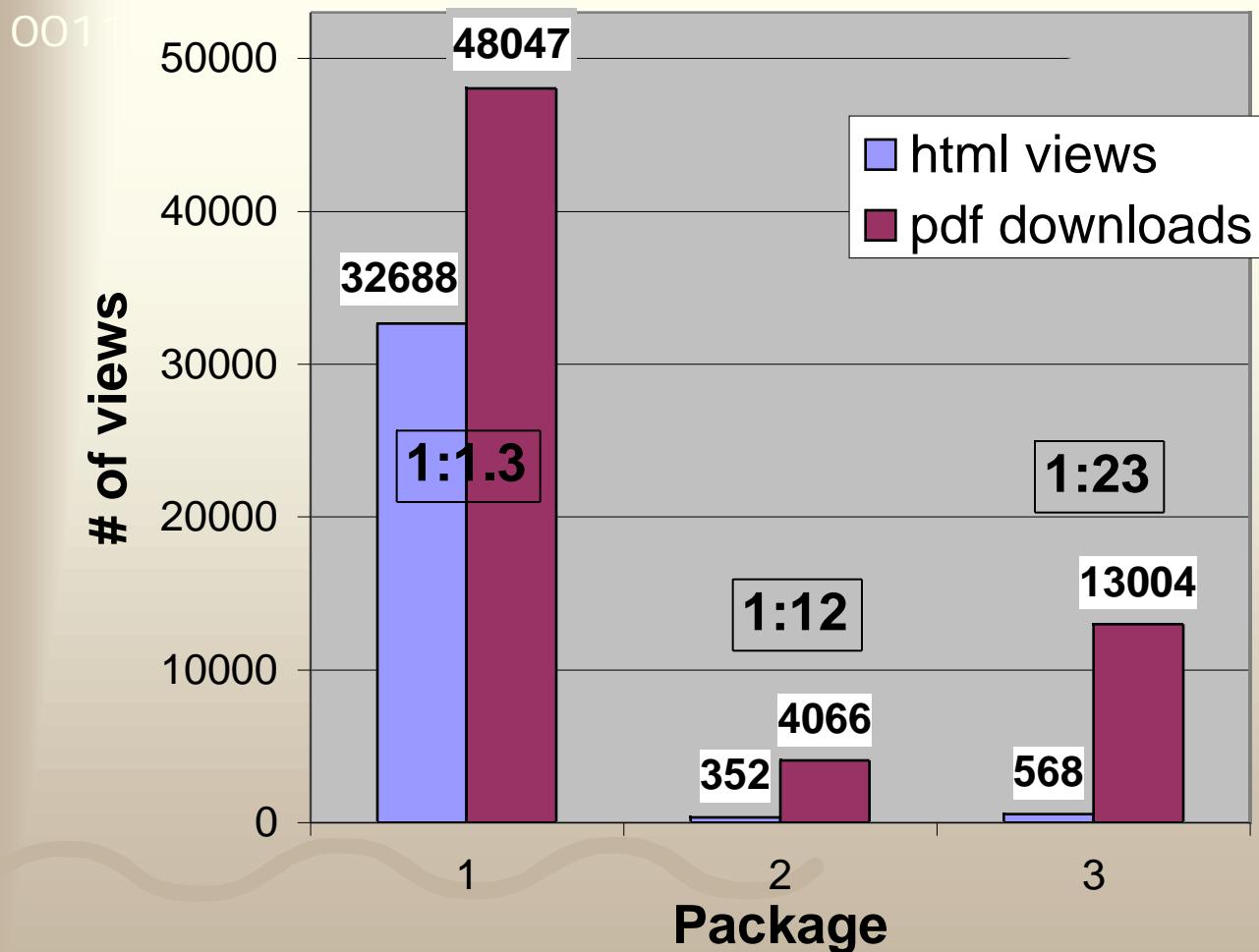
Based on JR1a: **'Full text article requests'**

pkgl	Total Use	SubsCost	UnSubsCost	Overall PPV
1	140048	\$1,652,000	\$182,000	\$13.10
2	20341	\$333,000	\$10,000	\$16.86
3	13572	\$282,000	\$21,000	\$22.33

42
45

Price per *article* use?

html to pdf ratios vary widely



For more info see: <http://tinyurl.com/nxqv>



Package value revisited

0011

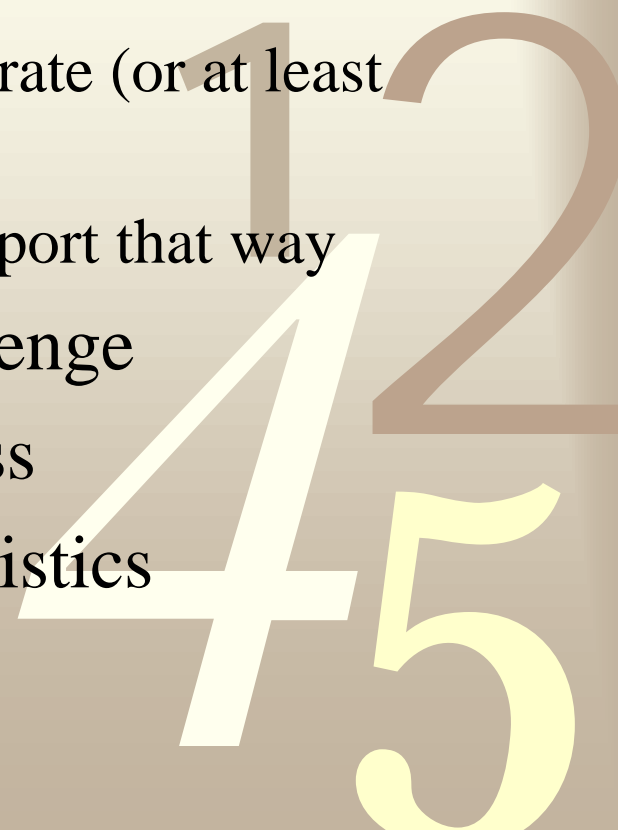
pdf requests only: a different story!

pkgID	Est. pdf Use	SubsCost	UnSubsCost	Overall PPP
1	83469	\$1,652,000	\$182,000	\$21.97
2	18734	\$333,000	\$10,000	\$18.31
3	13287	\$282,000	\$21,000	\$22.80

45

Thoughts on the COUNTER standard

- Librarians manage subscribed & unsubscribed collections separately, we need to be able to divide easily
- Usage should be reported by paid units
 - Since backfiles paid separately, require separate (or at least distinguishable) reporting
 - If split titles are subscribed as a unit, then report that way
- Aggregation of multi-year data is a challenge
- Caution is critical when comparing across collections: linking tools may skew the statistics



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Article: The Myths and Realities of SFX in Academic Libraries

Author: Wakimoto, Jina

Journal or Book title: The Journal of academic librarianship

ISSN: 0099-1333 **Date:** 03/2006

Volume: 32 **Issue:** 2 **Page:** 127

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