

# INNOVATIVE

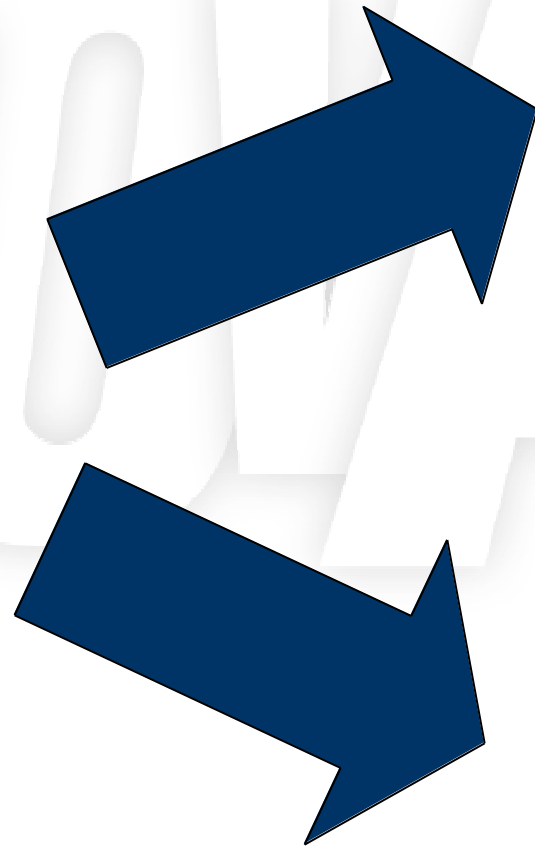
*Expanding Beyond D2D*

Sandy Hurd  
*Director of Strategic Markets*  
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i n t e r f a c e s

# Trends Flow Beyond D2D

D2D



CCD2D

DMWL

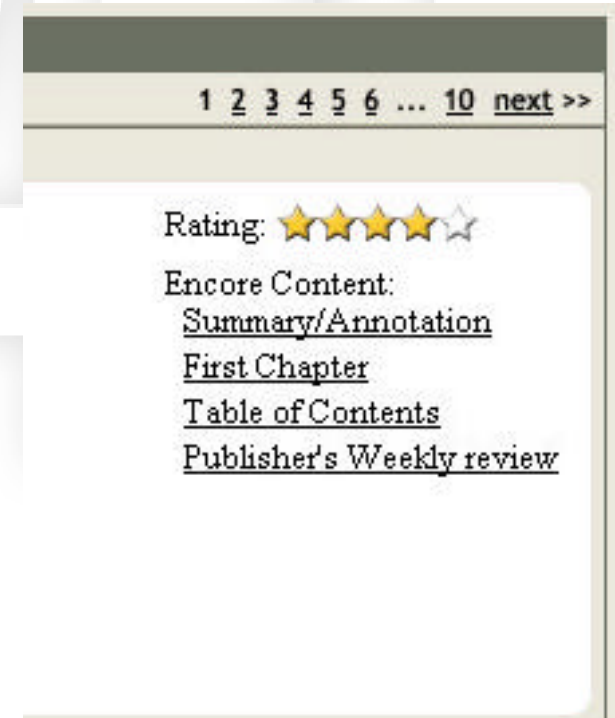
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**Content**      **Discovery**  
**Community**      **Delivery**

# The richer the content, the richer the experience

*Can we provide richer content than we do today?*

- ✓ Real-time integration of unique library information
- ✓ Broad and deep
- ✓ Multiple sources and types



# Community participation is becoming increasingly important

*Can I somehow get my user community to participate in my Web library?*

- ✓ Community reviews
- ✓ Ratings
- ✓ Tagging

*Moderate, facilitate, don't dictate*

*Think locally*

Rating :

- ★ Excellent (11)
- ★ Very Good (32)
- ★ Good (27)
- ★ Fair (16)
- ★ Poor (3)

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Reviews :

- Many (8)
- Some (21)
- Few (32)

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Format :

- 📖 Books (387)
- 📖 Ebooks (31)

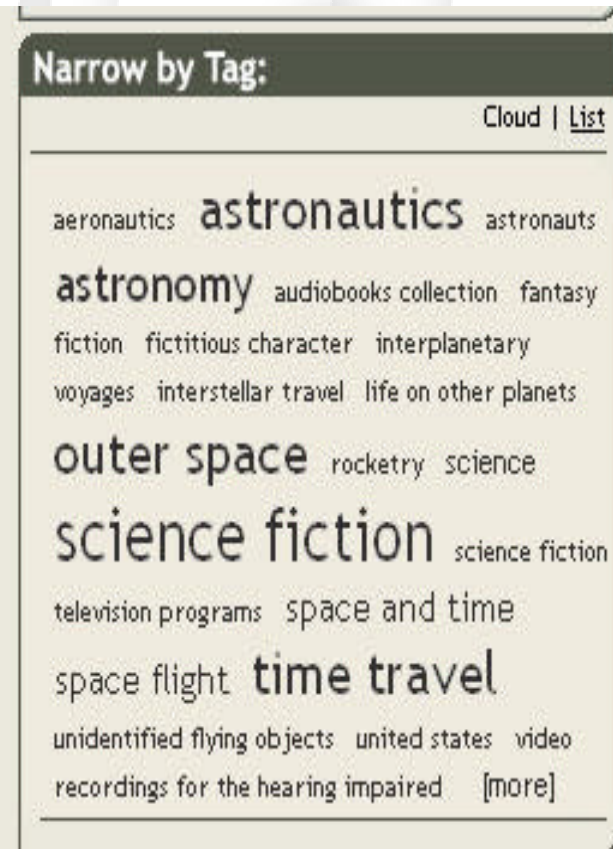
# A focus on discovery

Can the **Web Library** be as simple to use as a search engine and as fully functional as a commercial website?

- ✓ Relevance-ranking
- ✓ “Did you mean”
- ✓ Faceted searching
- ✓ Tag clouds

*Simple, yet elegant*

Signposts, not silos will rule the day





# The Ever-Present Trend – Doing More With Less



*Continue to add new services without:*

- ✓ *Eating up staff time*
- ✓ *Dealing with even more vendors*
- ✓ *Leaving my library's unique services behind*

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**Thank you.**

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